



Georgia World Congress Center SUCCESS STORY

Large convention center calls for large supply and sustainability upgrade

The Georgia World Congress Center (GWCC) is the fourth-largest convention center in the U.S., and hosts more than a million visitors each year in its 3.9 million square feet of meeting space.

As a nearly 40 year-old venue with year-round traffic, the restroom facilities at the GWCC became outdated and worn with continuous use. The GWCC turned to Veritiv to update its numerous restroom facilities with personal hygiene dispensers that would make for a more sanitary environment, reduce maintenance costs and achieve sustainability standards to support LEED® green cleaning program efforts.

Because of the size of the center, a Veritiv facility advisor implemented a multi-phase plan to address the needs of

Multi-phase plan resulted in significant cost savings and supported the center's LEED® certification efforts

the GWCC. All of the 450 multi-fold towel dispensers were replaced with roll towel dispensers, and installed between events in the various convention halls. Additionally, the bulk soap delivered by old wall- and counter-mounted dispensers were replaced with wall-mounted foam soap dispensers that likely reduced the risk of bacteria transmission.*

The conversion to roll towels and foam soap resulted in meaningful cost savings to the GWCC, in addition to supporting their LEED® initiative. Both solutions required fewer change outs per dispenser which meant less maintenance costs and also an overall

lower product cost. What's more, the updated uniform "suite" environment with the roll towel dispensers enhanced the overall aesthetics of the restroom facilities for GWCC guests.

* Dr. Charles P Gerba, "Bulk Soap Contamination." Unpublished Studies, University of Arizona 2006-2007.



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